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SPORTS & FITNESS INDUSTRY ASSOCIATION (SFIA) MEMBERSHIP APPLICATION

NEW RENEWAL

RULES OF ELIGIBILITY

PARENT COMPANY: Regular Membership in the SFIA is open to any firm or corporation which is a manufacturer or retailer of products used in sports, including, but not limited to, sports, fitness, athletic and recreation equipment, athletic apparel, and athletic footwear; a prime manufacturer of components for sports products; or a distributor of sports products marketed under the distributor's brand name or by a brand name licensee shall be eligible for Regular Membership in the Association.

DIVISION/ SUBSIDIARY: If a member company has divisions/ subsidiaries with different brand names, those divisions/ subsidiaries will be automatically enrolled into membership, provided the parent company is a Regular Member of SFIA.

MEMBERSHIP LEVEL (Check One)

<u>Regular Membership</u>	<u>Annual Dues</u>
<input type="checkbox"/> Greater than \$ 2.5 Billion	\$ 42,075.00
<input type="checkbox"/> \$ 1 Billion to \$ 2.5 Billion	\$ 30,065.00
<input type="checkbox"/> \$ 500 Million to \$ 1 Billion	\$ 21,855.00
<input type="checkbox"/> \$ 250 Million to \$ 500 Million	\$ 14,205.00
<input type="checkbox"/> \$ 100 Million to \$ 250 Million	\$ 10,940.00
<input type="checkbox"/> \$ 50 Million to \$ 100 Million	\$ 8,750.00
<input type="checkbox"/> \$ 25 Million to \$ 50 Million	\$ 6,020.00
<input type="checkbox"/> \$ 10 Million to \$ 25 Million	\$ 4,925.00
<input type="checkbox"/> \$ 5 Million to \$ 10 Million	\$ 3,850.00
<input type="checkbox"/> \$ 2 Million to \$ 5 Million	\$ 2,705.00
<input type="checkbox"/> \$ 1 Million to \$ 2 Million	\$ 1,975.00
<input type="checkbox"/> Less than \$ 1 Million	\$ 1,095.00

By checking the box above, I certify that the above revenues most accurately reflect the annual revenues of this company.

PAYMENT METHOD

Check Enclosed MasterCard Visa American Express
Payable to SFIA

Acct #: _____ Expiration Date: _____
Name on Card: _____ Signature: _____

NOTE: These are not deductible as charity contribution, but are as ordinary and necessary business expenses. We estimate that 12.6% of your dues payment is allocable to lobbying and political activity, which is not deductible as an ordinary and necessary business expense. SFIA FEDERAL ID# 36-0753520.



SFIA MEMBERSHIP APPLICATION (cont.)

COMPANY CONTACT PROFILE

Company Name: _____
Mailing Address: _____
City: _____
State: _____
Zip+4: _____
Telephone: _____ Toll Free: _____
Fax: _____
E-mail: _____
Brand Website: _____
Tax ID: _____

Each member company must designate a company executive to receive membership invoices and vote at all annual and special elections. Please list your company's representative:

Name: _____ Title: _____
Email: _____

SFIA has our permission to contact us regarding industry matters by email, fax, or mail as it deems appropriate. SFIA's Privacy Policy is available online at www.sfia.org. I have the authority to give this permission. ____ (Please initial)

Key Company Executives:

President: _____ E-mail: _____
Sr. Marketing: _____ E-mail: _____
Sr. Sales: _____ E-mail: _____
Sr. R&D: _____ E-mail: _____
Sr. QA: _____ E-mail: _____
Other (Title): _____ E-mail: _____
Other (Title): _____ E-mail: _____

Social Media:

LinkedIn: _____
Facebook: _____
Twitter: _____
YouTube: _____

All transactions are final. No refunds.